

CASE STUDY: STORE REFRESH

THE OWNER

A communications company specializing in wireless and internet services.

THE LOCATION

Outdoor Shopping Center
Omaha, NE

THE SPACE

1901 square feet on the sales floor
1153 square feet in the back room

THE SCOPE

A full store refresh including painting (front and back of house), flooring, POS systems & flat wire. Fixture packages include freestanding fixtures, wall mounted displays and Duratrans (with electrical). Electrical and data was run throughout store including terminations, punch downs and proper patching.

THE DETAILS

Approximately 100 full and partial refreshes are included in the rollout. Full refreshes are 5 nights; partial are 3 nights – stores remain open throughout. Locations throughout the continental United States including major metropolitan and remote areas, as well as the islands of Hawaii. Provided Global-employee onsite construction supervision throughout as well as a dedicated 24/7 office-based team. Detailed communication including daily updates with pictures and risk assessments. Punched store with Operations Manager; 85% completion of all punches within the same day.

